2025 Miss Rodeo Florida Pageant Program Book Ad Submission

This year, we've revamped our process for collecting documentation and ad information. We've implemented Google Drive for streamlined file sharing and submissions and created specific folders for each age division.

Please keep in mind that each contestant must sell a minimum of $150 in ads for the program book, and any ad sales beyond the $150 minimum will benefit you - you'll receive 10% of additional sales to support your pageant journey. Additionally, if your ad includes a photo, it must be submitted in color, as the program is printed in full color.

**Step 1: Sell an Ad**

* Approach businesses, friends, or family members to purchase an ad in the pageant program book.
* Have the business or member complete the MRF Pageant Advertising Agreement e-form
* <https://form.jotform.com/mrfnationaldirector/mrf-pageant-advertising-agreement>
* Collect payment in the form of cash or checks made payable to the Miss Rodeo Florida Association. (Payment is due at the Clinic. Cash will be submitted in the form of a money order.)

**Step 2: Gather Ad Graphics**

* Ensure the ad graphics are in a digital format. This can include a business card, a photo, or a custom-created ad.
* Accepted file formats for ad graphics could include commonly used image file formats like JPEG, or PNG. For text-based ad content, formats like PDF, DOC, or DOCX would be accepted.
* There are various ad sizes available:
	+ 1/8 Page - 3 5/8” X 2 ¼”
	+ 1/4 Page - 3 5/8” X 4 ¾”
	+ 1/2 Page – 7 ½” X 4¾”
	+ Full Page - 8 ¼” X 11”

**Step 3: Submission on Miss Rodeo Florida Website**

* Visit the Miss Rodeo Florida website.
* Look for the button that says, "Submit Contestant Documents."
* Click on the link corresponding to your age division.

**Step 4: Locate Your Folder**

* Inside the age division folder, there will be a folder with your full name. This folder will be dedicated to your ad submissions. Save this folder to refer back to.

Miss Rodeo Florida Contestants:

<https://drive.google.com/drive/folders/1Z1G1MlYf46AHE1DQ8papSY9aSQipOcRa?usp=sharing>

Miss Teen Rodeo Florida Contestants

<https://drive.google.com/drive/folders/1lAtwwXjTg6NhwqiteHZIVKskwQC5QyYU?usp=sharing>

Miss Rodeo Florida Princess Contestants

<https://drive.google.com/drive/folders/1yrl8M-KvgGrQyhFpcnqf9otAmd0v84CT?usp=sharing>

Miss Rodeo Florida Sweetheart Contestants

<https://drive.google.com/drive/folders/1Wyef59vLJ8JimEj3361szmUYMrwTwVAx?usp=sharing>

**Step 5: Upload Your Graphics**

* For naming photos in ads, ensure your ad summary sheet is filled out completely. Each ad should have your name and an ad number. Reference the ad summary sheet for the advertiser’s name and use the ad number to label the corresponding image/document (e.g., Glasscock, Haylee – AD1).
* Upload the digital ad graphics into your designated folder.
* Upload the ad summary sheet into your designated folder.

**Additional Details**:

* Ad Requirements: The program trim size is 8 ¼” X 11”, with an image area of 7 ½” X 9 ¾”. There are various ad sizes available: 1/8 Page, 1/4 Page, 1/2 Page, and Full Page.

We hope these detailed instructions make the process smoother for all contestants and parents!

For any questions or concerns please contact Sarina Tenan for more information at sarinatenan@gmail.com or +1 (561) 762-4561